

## **Press kit and promotional links**

### **NAPOLI EDEN DOCUMENTARY**

**74 min / ITALY, 2020**

#### **BRIEF SYNOPSIS**

NAPOLI EDEN documentary captures Annalaura di Luggo's creative journey when she built four inspirational works of art out of recycled aluminum and positioned them in symbolic places in the city of Naples Italy.

Annalaura also recruited some underprivileged, "at-risk kids" from the Spanish Quarters of Naples in an attempt to stimulate their lives with new positive and creative possibilities in "a journey towards the light". All that you will see really happened.

This inspirational cinematic odyssey highlights environmental protection through the theme of transforming discarded scraps of recycled aluminum into works of art and conveys a vision of redemption, social inclusion and the ethical and cultural rebirth for the city of Naples.

#### **BIOGRAPHIES**

##### **Annalaura di Luggo – Producer**

Annalaura di Luggo is a multimedia artist, performer and documentary producer based in Naples (Italy). In 2019 she was invited to 58th Venice Biennale with the work of art Genesis and in 2018 to the United Nations for her solo show Blind Vision. Fusing aesthetics, performance, and multimedia technology, the artist creates visually striking works that invite dialogue about social issues. She has, with dexterity and empathy, tackled incarceration ("Never Give Up multimedia installation and documentary"), environmental issues ("Sea Visions / 7 Viewpoints"), human rights ("Human Rights Vision", for Kennedy Foundation), and blindness ("Blind Vision multimedia installation and award winning documentary based on the artist's enlightening journey with visually impaired people "). Annalaura di Luggo was protagonist of the TV series Giving Back Generation with Selena Gomez, Nina Dobrev, Sofia Carson and Emma Marrone.

To create Napoli Eden, her last artistic project, di Luggo used recycled aluminum to construct four site-specific monumental installations open to the public that encouraged debate on sustainability in her hometown, Naples.

As the CEO of Annydi Productions she conceived a centre of production and promotion of experimental films, documentaries, docufilms, pieces of video art and interactive installations. By building bridges between specialised technicians and artists, Annydi Productions managed to produce works of significant social and cultural relevance and present them in the most important national and international festivals, where they have received numerous prizes and award

##### **Bruno Colella - Director**

Bruno Colella was born in Naples on September 4, 1955, attended the Urbino Book School (scenography and direction), then settled in Rome where he began his activity as director and author. At the end of the 80's he directed several musicals and theatrical plays.

His work in film includes:

In the nineties he directed his first film "Galleria Umberto I" followed by "Amami" (1992), "Parola di Mago" (1995) "Il Pigiama" winner of the Capalbio '97 festival " Voglio stare sotto il letto "produced

and distributed by Vittorio Cecchi Gori (2000)," Tanti Auguri "(2003)" Ladri di Barzellette "2004," Tragedia a Vapore "(2005)" Fanny Hill "(2006)," I comedianti "(2015)," My Italy ", Italy-Poland co-production, special mention to the Nastri d'Argento 2017. In 2000 he founded the Teatro della Bugia in Rome.His work in TV includes: "Joe e suo nonno" (Rai 1) screenwriter- "Italian Candid Camera Show" (Rai 3) author and director- Musical 99, varietà tv (Rai Sat) author and director -"Varietà Tarata' Ta' Ta' ,varietà tv (Rai Sat) author and director- "Attenti al Buffone",varietà tv (Rai Sat) author and director - "Scuola di Teatro"docu-fiction (Rai 3) screenwriter and director - "Fuoco e Bugie dai Campi Flegrei" (Rai 2)

## **FACT SHEET**

The documentary Napoli Eden was photographed during the actual occurrences, the production followed the real time events from the beginning of November 2018 when the artist started the construction to end of January 2019 when her artworks were removed from their temporary locations.

Annalaura di Luggo produced the documentary directed by Bruno Colella under her supervision and final editorial cut.

## **ARTISTIC CAST**

**Annalaura di Luggo** with

Francesco Gallo Mazzeo - Olindo Preziosi - Eugenio Bennato - Enzo Gragnaniello - Nino Frassica - Patrizio Rispo – the teenagers from the Spanish Quarters

## **TECHNICAL CAST**

Producer: Annalaura di Luggo

Director: Bruno Colella

Cinematography: Blasco Giurato

Editing: Mirco Garrone

Music: Eugenio Bennato

Creative Consultant: Stanley Isaacs

The documentary includes an original song and music entitled " Femmena c'a' ciorta" , written and sung by Annalaura di Luggo, with a musical arrangement by Eugenio Bennato.

## **CONTACT INFORMATION**

Annalaura di Luggo -

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## **LINKS**

- **NAPOLI EDEN trailer** <https://vimeo.com/379801865>
- **NAPOLI EDEN poster artwork** <https://www.napolieden.com/download.html>
- **NAPOLI EDEN key still frames** <https://www.napolieden.com/download.html>
- **NAPOLI EDEN website** <https://www.napolieden.com>
- **NAPOLI EDEN IMDB** <https://www.imdb.com/title/tt12678584/>

## **PROMOTIONAL VIDEO CLIPS**

- **Napoli Eden opening** <https://youtu.be/F6hX-hYa3Lc>
- **Lux recycled aluminum fashion show** <https://youtu.be/cJFAkIJWrrc>
- **Hap Erstein on I-Heart Radio Napoli Eden review** <https://youtu.be/AZrwnNhJXy4>
- **Napoli Eden première / Arena Adriano studios** <https://youtu.be/RZVyKqjz6WM>
- **Napoli Eden première / Arena Spartacus** <https://youtu.be/DfGlp8YhEq0>